

BRADY B-361B CLEAR POLYESTER FILM TAPE

TDS No. B-361B

Effective Date: 9/3/2025

Description:

GENERAL

Print Technology: Laser and Thermal Transfer

Material Type: Clear polyester

Finish: Clear film with matte white printable zone coated ink

Adhesive: Permanent acrylic

APPLICATIONS

Wire and cable identification

REGULATORY

Brady B-361B is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC.

SPECIAL FEATURES

Brady B-361B is used in a self-laminating format which has a white printable or write-on zone and a translucent overlaminating area.

Brady B-361B has good print smudge resistance, solvent resistance, and elevated temperature performance.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total	0.0010 inch (0.025 mm) 0.0010 inch (0.025 mm) 0.0020 inch (0.050 mm)
Adhesion to: -Stainless Steel	ASTM D 1000 20 minute dwell 24 hour dwell	34 oz/in (37 N/100 mm) 38 oz/in (42 N/100 mm)
-Textured ABS	20 minute dwell 24 hour dwell	9 oz/in (10 N/100 mm) 9 oz/in (10 N/100 mm)
-Polypropylene	20 minute dwell 24 hour dwell	16 oz/in (18 N/100 mm) 16 oz/in (18 N/100 mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 1 second dwell	16 oz (450 g)
Tensile Strength and Elongation	ASTM D 1000 -Machine Direction	17 lbs/in (298 N/100 mm), 50%
Application Temperature	Lowest application temperature to stainless steel	50°F (4°C)

The following testing is performed with the B-361B self-laminates printed with laser printer. Samples wrapped around 0.080" OD TFE jacketed wires and 0.250" OD MTW wires. Unprinted samples also applied to flat aluminum panels. All samples allowed to dwell 24 hours prior to testing.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
High Service Temperature	30 days at 230°F (110°C)	Slight discoloration at 110°C; no visible effect to laser print. Material discolored but functional up to 130°C.
Low Service Temperature	30 days at -94°F (-70°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C), 95% R. H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	No visible effect
Salt Fog Resistance	ASTM B 117	No visible effect

30 days in 5% salt fog solution chamber

PERFORMANCE PROPERTY	SOLVENT RESISTANCE
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B-361B self-laminate samples were printed with laser printer. Samples wrapped around 0.080" OD TFE jacketed wires and 0.250" OD MTW wires and dwelled 24 hours prior to test. Unprinted samples also applied to flat aluminum panels. Testing consisted of 5 cycles of 10 minute immersions in the specified chemicals followed by 30 minute recovery periods. Testing was conducted at room temperature.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	APPEARANCE OF MARKER ON 0.080" OD WIRE	APPEARANCE OF MARKER ON 0.250" OD WIRE	APPEARANCE OF FLAT LABEL ON ALUMINUM PANEL
Methyl Ethyl Ketone	Severe unwrap	Slight unwrap	Slight adhesive ooze
1,1,1-Trichloroethane	Slight unwrap	No visible effect	Slight adhesive ooze
Isopropyl Alcohol	Slight unwrap	No visible effect	No visible effect
Mineral Spirits	No visible effect	No visible effect	No visible effect
JP-4 Jet Fuel	Slight unwrap	No visible effect	No visible effect
JP-8 Jet Fuel	Slight unwrap	No visible effect	No visible effect
SAE 20 WT Oil	No visible effect	No visible effect	No visible effect
Mil 5606 Oil	No visible effect	No visible effect	No visible effect
Speedi Kut Cutting Oil 332	No visible effect	No visible effect	No visible effect
Gasoline	Slight unwrap	Slight unwrap	Slight adhesive ooze
Rust Veto® 377	No visible effect	No visible effect	No visible effect
Skydrol® 500B-4	Slight unwrap	No visible effect	Slight adhesive ooze
Super Agitene®	No visible effect	No visible effect	No visible effect
Deionized Water	No visible effect	No visible effect	No visible effect
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect

Laser printing legible in all test fluids.

Shelf life is one year from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27° C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual applications.

Trademarks:

Alconox® is a registered trademark of Alconox Co.
Polyken™ is a trademark of Testing Machines Inc.
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Sunlighter™ is a trademark of the Test Lab Apparatus Company
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ASTM: American Society for Testing and Materials (U.S.A.)
SAE: Society of Automotive Engineers (U.S.A.)
All S.I. Units (metric) are mathematically derived from U.S. conventional units.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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